A-1 Urban Water Conservation Grant Application Cover Sheet

 Applicant (Organization or 2. Project Title: 	Santa Barbara Co	ounty CII Rebate	
3. Person authorized to sign Name, I Mailing Telepho Fax E-mail	Fitle Ro address 123 one (80 (80	bert Almy 3 East Anapami 05) 568-3542 05) 568-3434 my@co.santa-b	
4. Contact person (if differen Name, I Mailing Telepho Fax E-mail	Fitle Ro address 123 one (80 (80	ry Lang 3 East Anapam 05) 568-3545 05) 568-3434 ng@co.santa-ba	
5. Funds requested (dollar a6. Applicant funds pledged (l7. Total project costs (dollar	local cost share) (dollar	ramount): <u>\$41</u>	075
8. Estimated net water savin Estimated total amount Over years	gs (acre-feet/year): nt of water to be saved	(acre-feet):	156 3163 22
Benefit/cost ratio of pr Estimated \$/acre-feet	roject for applicant: of water to be saved:		1.47 \$215
9. Project life (month/year to10. State Assembly District v11. State Senate District who	where the project is to t		10/03-09/06 33 & 35 15 &19
12. Congressional District(s)13. County where the project14. Do the actions in this applications.	t is to be conducted: plication involve physic	Santa Barba	ara County
potential future changes (a) Yes (if yes, complete the land http://www.calfed.water.com/use.pdf and submit it wit	l use check list at a.gov/adobe_pdf/Ques	stionnaires EC	Permits Land
(b) No		· · · · ·	



A-2 Application Signature Page

By signing below, the official declares the following:

The truthfulness of all representations in the application;

The individual signing the form is authorized to submit the application on behalf of the applicant;

The individual signing the form read and understood the conflict of interest and confidentiality section and waives any and all rights to privacy and confidentiality of the application on behalf of the applicant; and

The applicant will comply with all terms and conditions identified in this Application Package if selected for funding.

Signature	Name and title	Date

A-3 Application Checklist
Complete this checklist to confirm all sections of this application package have been completed.

Part A: Pro	pject Description, Organizational, Financial and Legal Information
A-	1 Urban Water Conservation Grant Application Cover Sheet
	2 Application Signature Page
A-	3 Application Checklist
A-	4 Description of project
A-	5 Maps
A-	6 Statement of work, schedule
	7 Monitoring and evaluation
A-	8 Qualification of applicant and cooperators
A-	9 Innovation
A-	10 Agency authority
A-	11 Operation and maintenance (O&M)
Part B: En	gineering and Hydrologic Feasibility (construction projects only)
	1 Certification statement
B-	2 Project reports and previous studies
B-	3 Preliminary project plans and specifications
	4 Construction inspection plan
Part C: Pla	n for Environmental Documentation and Permitting
	1 CEQA/NEPA
	2 Permits, easements, licenses, acquisitions, and certifications
	3 Local land use plans
	4 State and local statutes and regulations
	ed for Project and Community Involvement
	1 Need for project
	2 Community involvement, support, opposition
Part E: Wa	ter Use Efficiency Improvements and Other Benefits
	1 Water use efficiency improvements
	2 Other project benefits
	onomic Justification, Benefits to Costs Analysis
	1 Net water savings
	2 Project budget and budget justification
F-:	3 Economic efficiency
Be	enefit/Cost Analysis Tables 1; 2; 3; 4a, 4b, 4c, 4d; and 5

Part A: Project Description, Organizational, Financial and Legal Information

A-4 Description of project

Water purveyors in Santa Barbara County have long been known for their successful water efficiency programs. However, to date these programs have mainly focused on the water savings achieved through residential programs. Therefore, there is significant potential for water savings through the implementation of commercial, industrial and institutional (CII) water efficiency programs in Santa Barbara County. The proposed Santa Barbara County CII Rebate Program (CII Rebate Program) will increase water efficiency services to the local CII sector through rebates for ultra low-flush toilets (ULFT), waterless and ULF urinals and commercial clothes washers.

The goals of the CII Rebate Program are to increase water efficiency in the CII sector in Santa Barbara County and to promote retail sales of water saving fixtures and equipment in Santa Barbara County. The objective of this program is to achieve a life-time water savings of 3,163 AF by replacing old high-water use fixtures and equipment currently used in local CII facilities with new water efficient fixtures and equipment. The 3-year specific objectives are to:

- Replace 20% of non-efficient toilets within the Category 1 commercial sector with ULFTs.
- Replace 4% of non-efficient toilets with all other commercial customers with ULFTs.
- Replace 6% of inefficient urinals in the local CII sector with ULF or waterless urinals.
- 50% of sales of non-efficient clothes washers with water efficient clothes washers in multi-family common area laundry facilities and self-serve, coin-operated laundromat facilities.

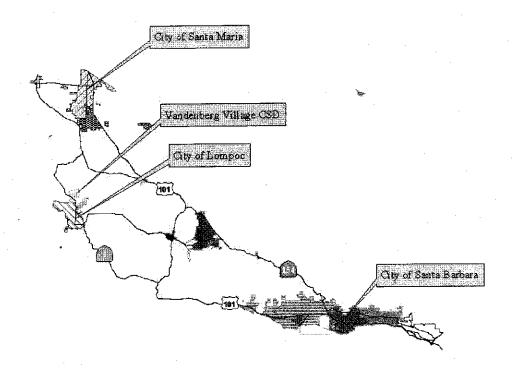
Participating Santa Barbara County water purveyors will be the City of Santa Barbara, Santa Barbara County Water Agency, City of Santa Maria, City of Lompoc and Vandenberg Village Community Services District. Agency staff will administer the program and contract with a consultant for implementation of the regional marketing campaign to promote the rebates to the CII sector. The CII Rebate Program will market one message with a single point of contact to make it simple for CII customers from all over the county to participate in the program.

The CII Rebate Program will issue \$234,100.00 in rebates to CII customers within a 3-year period. For ULF toilets, marketing will be targeted at those specific customers where retrofit of an existing fixture would yield the highest annual and lifetime water savings. The expected outcome is to replace 1600 Category 1 toilets, 200 Category 2 and 3 toilets, 511 urinals and 200 multi-family common area laundry facility washers, and 200 commercial laundromat clothes washers with water efficient fixtures in three years to save 156 AFY.

The program cost will be \$309,675 with a projected economic life-time water savings of 3,163 acre feet (AF), with the cost of water saved estimated at \$215 per acre foot. The funds requested by this proposal are \$268,600 and the partner water purveyors match is \$41,075.

A-5 Maps

Figure 1: Map of the County of Santa Barbara showing water purveyors participating in the CII Rebate Program.



A-6 Statement of work and work schedule

Methods

The CII Rebate Program will include several major components: a regional marketing campaign, rebate processing and payment, and verification of installation. Staff from the partner agencies will administer the program and work with a consultant to develop the regional marketing campaign to promote the rebates to the CII sector. The CII Rebate Program will market one message with a single point of contact to make it simple for all CII customers from all over the county to participate in the program. This program is modeled after Metropolitan Water District's CII Rebate Program.

Procedures

Fixture Selection

The fixtures selected for rebate eligibility as part of this program were chosen based on the findings of numerous audits conducted in the CII sector by program purveyors and other water districts throughout the state. The results of these surveys indicate that these fixtures were among those that were consistently recommended for replacement by the auditors. Selection was also based on the water efficient replacement fixture having a product life of seven or more years.

Target Selection

For ULF toilets, marketing will be targeted at those specific end-uses where retrofit of an existing fixture would yield the highest annual and lifetime water savings as determined by *The CII ULFT Savings Study* produced by the California Urban Water Conservation Council in 2001 as shown in Table 1 below. The total number of pre-1993 toilets in the service areas of the participating water purveyors is 34,959. Of these: 8,000 fall in Category I; 3,353 are Category II; and the remainder are Category III.

Table 1: Savings per ULFT In	stallation by Market Segment
Market Segment	Savings per Installed ULFT (gpd)
Category	
Wholesale	57
Food Store	48
Restaurant	47
Category II	
Retail	37
Automotive	36
Multiple Use	29
Religious	28
Category III	
Manufacturing	23
Health Care	21
Office	20
Miscellaneous	17
Hotel/Motel	16
School	18

Savings Estimates

As noted above, savings estimates for ULFTs were taken from *The CII ULFT Savings Study* produced by the California Urban Water Conservation Council in 2001.

Savings estimates for urinals is an average based on replacing an inefficient urinal with either a ULF or a waterless urinal. This information was taken from *Reference Document: Program Design Tool and Savings Estimates* prepared by A&N Technical for Metropolitan Water District, July 1997.

Estimates for washer savings are taken from the *Preliminary Estimates of Energy and Water Savings Potential for Residential Clothes Washers, Commercial Clothes Washers, and Commercial Dishwashers* prepared by the CUWCC, March 2001. This publication uses the assumptions that multifamily loads per day is 3, while laundromat loads per day is 5, and the economic life of commercial clothes washers is seven years.

Rebate Quantity Selection

See Table 2 below for rebate amounts and basis for amounts. Rebate amounts were based on purchase price of product, review of other water purveyors CII rebate programs rebate amounts, the life cycle water savings of each product, the administrative cost of the program, and the cost effectiveness of providing rebates for each item.

Table 2 Basis for Rebate Amounts

Table 2. Dasis for Re	Avg. cost to purchase product	Avg. Lifetime Savings per retrofit (AF)	Administrative and Marketing Cost	Rebate Amount
Category 1 Tank Type ULFT	\$100	1.223	\$28	\$80
Category 1 Flushometer ULFT	\$200	1.223	\$28	\$100
Categories 2&3 ULFT	\$150	.654	\$28	\$45
Waterless/ULF Urinals	\$450	1.646	\$28	\$100
Clothes Washers	\$1000	.543	\$28	\$100

Marketing and Outreach

Maureen Erbeznik & Associates will conduct marketing and outreach of the program for the first six months of the project based on her experience with marketing the CII Rebate Programs for Metropolitan Water District, the San

Diego County Water Authority, California Urban Water Conservation Council and the City of Santa Monica.

Once the marketing element is up and running, the program purveyors will handle the marketing portion of the program on their own. Regional marketing will include using such contact points and avenues as:

- Chain headquarters of CII firms
- Industry and trade organization and associations
- CII industry contacts
- Chambers of Commerce
- Trade journals and trade shows

Local marketing and outreach will be coordinated with participating water purveyors and will include:

- Promotion to customers as part of CII surveys conducted by water purveyor staff.
- Water bill stuffers and direct mailings to water purveyors' customers
- Information at seminars/workshops/special events

Existing sites using water efficient toilets, urinals and clothes washers will be promoted as examples for customers to see working examples of savings and user acceptance. In particular, there are several public facilities in Santa Barbara County using waterless urinals that will be beneficial as example sites since this is a fairly new technology.

Rebate Processing and Payment

Participating water purveyors will develop a rebate processing and payment system based on past experience from purveyors' residential ULFT rebate programs. The rebate processing and payment system will include:

- Rebate application forms
- Application review
- Disbursement of rebate checks
- Rebate tracking system (some of the participating water purveyors currently have databases developed for residential ULFT rebate tracking and these databases would be enhanced to track CII customer rebates and used as a model for the other participating water purveyors.)

Installation Verification

In order to ensure that efficient fixtures are installed prior to rebate payment, the partner purveyors will conduct site verification of 100% of all devices within any one application containing ten or more devices at the same installation, and 10% of all other device installations, selected on a random basis.

An intern will be hired for 5- 10 hours per week to assist water purveyors with rebate processing and installation verification.

For Work Schedule see Attachment A.

A-7 Monitoring and evaluation

Each of the partner purveyors will compile three years' historical water use data from their water billing databases for each CII customer that participates in the rebate program. This information will be entered into a database specifically developed for CII Rebate Program monitoring. Following the installation of the new fixtures, future water use will be entered into the database and a comparison will be made to determine actual water savings. In addition to water use information, the database will also include information regarding the North American Industrial Classification System codes, the type and number of fixtures that were installed and the location of the customer. All of the information from the database will be submitted with each quarterly or annual progress report.

Project Specific Performance Measures

- 1. Verification of installation of water efficient fixtures as described above.
- 10% of customers randomly selected will be contacted regarding customer acceptance of product.
- Comparisons of estimated number of rebates distributed with actual distribution, and modified program marketing based on results.
- 4. Program participants estimated water savings compared to actual water savings.

Expected Products and Outcomes

The CII Rebate Program will issue \$234,100.00 in rebates to targeted end-use CII customers within a 3-year period. The expected outcome is to replace 1600 Category 1 toilets, 200 Categories 2 and 3 toilets, 511 urinals and 200 multifamily common area laundry facility washers, and 200 commercial laundromat clothes washers with water efficient fixtures in three years to save 156 AFY.

See Attachment B. Water Savings Achieved Through CII Retrofits.

Information about the program will be shared through a variety of means including reports to the California Urban Water Conservation Council, updates at the Santa Barbara County/San Luis Obispo County Joint Conservation Staff Meetings, presentations at conferences and program updates on partner purveyors' websites.

A-8 Qualification of applicant and cooperators

See attached resumes.

Maureen Erbeznik & Associates will provide services for program promotion based on her experience with other water purveyors' CII rebate programs. Maureen has been in the energy and water efficiency industry since 1988. Implementing over 25 programs, Maureen has run some of the nation's largest rebate programs in the industry. Time and again, Maureen's clients have acclaimed her ability to implement operationally superior programs while achieving the production goals. Maureen will use this experience to assist program water purveyors in design and implementation of our marketing campaign as well as transfer knowledge to the water purveyor program staff.

A-9 Innovation

The agencies participating in this program provide services to 26,000 or fewer service connections, which is considered a small water purveyor in California. Currently there are no CII rebate programs being implemented by small water purveyors in California. This program will be a model for small water purveyors.

Additionally, waterless urinals are not widely accepted in the marketplace. Promoting waterless urinals and using sites as local examples will increase the marketability of the waterless urinal in California.

A-10 Agency authority

1. Does the applicant (official signing A-2, Application Signature Page) have the legal authority to submit an application and to enter into a funding contract with the State?

Yes, Rob Almy of the Santa Barbara County Water Agency received approval from the Santa Barbara County Board of Supervisors to submit a proposal for the Santa Barbara County CII Rebate Program and enter into an agreement with the California Department of Water Resources for the purposes of securing grant funding as demonstrated by the attached Board Letter dated March 26, 2002 (see Attachment C). Please note that this Board letter refers to the proposal submitted to DWR in January 2002, which was not funded. However, once the approval for pursuing grant funding for a project is received, the Water Agency is asked to continue to pursue grant funding without returning to the Board for continued approval to save administrative time.

2. What is the legal authority under which the applicant was formed and is authorized to operate?

The Santa Barbara County Water Agency (Water Agency) was established by the State legislature in 1945. It was established under the State Water Code, Section 3000 et seq. and was given a wide range of powers for the purpose of controlling and conserving storm, flood and other surface waters for beneficial use. Its boundaries are coincident with the boundaries of the county; its officers are the Board of Supervisors and employees of the Water Agency are county employees.

Consistent with its enabling legislation, the Water Agency has developed several essential functions over the years. It is contracting entity for the Cachuma and Twitchell Projects with the U.S. Bureau of Reclamation (Bureau). Those contracts are held on behalf of the Cachuma Member Units and the Santa Maria Water Conservation District respectively. The Water Agency administers the contracts for these projects, coordinates with the Member Units and corresponds with the Bureau regarding various decisions.

The Agency also holds the master contract with the Bureau for the Cachuma Project. In addition, each member unit has a separate contract with the Water Agency. The master contract between the Water Agency and the Bureau was signed on September 12, 1949; consistent with its provisions, the Water Agency serves a primarily administrative function. The Water Agency does not have facilities, meters, customers or any other function related to directly treating or purveying water from the Cachuma Project to other purveyors or end users. These functions are performed by the Bureau, the Cachuma Operations and Maintenance Board, and the individual Member Units. The Water Agency is responsible for providing assistance with the water efficiency requirements listed under the state and federal contracts for

3. Is the applicant required to hold an election before entering into a funding contract with the State?

No.

4. Will the funding agreement between the applicant and the State be subject to review and/or approval by other government agencies? If yes, identify all such agencies (e.g. Local Area Formation Commission, local governments, U.S. Forest Service, California Coastal Commission, California Department of Health Services, etc.).

No.

5. Is there any pending litigation that may impact the financial condition of the applicant, the operation of the water facilities, or its ability to complete the proposed project? If none is pending, so state.

No.

A-11 Operation and maintenance (O&M)

This section does not apply to this program, as we are not conducting any construction as part of this project

Part B: Engineering and Hydrologic Feasibility (construction projects only)

This section does not apply to this program, as we are not conducting any construction as part of this project.

Part C: Plan for Environmental Documentation and Permitting

This section does not apply to this program because the CII Rebate Program does not fall under the definition of a "Project" under CEQA/NEPA guidelines.

Part D: Need for Project and Community Involvement

D-1 Need for project

Rebates for CII water efficient clothes washers and waterless urinals have never been offered by any of the project partners. For toilets, only the City of Santa Barbara has offered rebates for CII toilets. The City's rebate program ended in 1995 with 14% of pre-1993 CII toilets being retrofitted. Therefore there remain a large number of CII customers with potential for significant water savings. The development of the CII Rebate Program in Santa Barbara County will open up new avenues of water savings for local purveyors.

A recent report published by the Santa Barbara County Water Agency indicates that currently developed water supplies will not provide enough water for the growth projected for our area in the next 15 years. Potential alternative supplies, including desalination, are expensive and have environmental and political impacts.

Local water supplies include the Santa Ynez River watershed, with Lake Cachuma, United States Bureau of Reclamation facility, providing the majority of the local surface supply. The cities of Santa Barbara and Santa Mara are State Water contractors. Groundwater is the source of water supply for the City of Lompoc and Vandenburg Village Community Services District. The semi-arid climate, periodic droughts and high cost of water locally, make efficient use of the limited water supplies essential.

The City of Santa Barbara and Santa Barbara County Water Agency are signatories of the Memorandum of Understanding Regarding Water Conservation in California and participate in implementing the 14 Best Management Practices. This program would meet a portion of the coverage requirements for BMP 9.

This program is consistent with local Urban Water Management Plans in that it will meet a portion of the water conservation element of the plan by implementing sections of the best management practice for CII customers.

D-2 Community involvement

Prior to applying for this grant, Santa Barbara county Water agency sent out a notice to all water purveyors in Santa Barbara County to encourage them to participate in this regional program.

Santa Barbara County businesses are well known for their support of programs that protect the environment and conserve natural resources. In the past 9 years, approximately 45 local businesses have received Green Business Awards for their efforts to protect natural resources. These efforts by business owners and past participation in incentive programs for water efficiency indicate that local businesses will be willing to participate in this program.

In addition, the partner water purveyors currently provide basic commercial business surveys to commercial customers varying from 1-10 surveys per month per purveyor. These surveys show Santa Barbara County commercial businesses have both the interest and the need for improving water efficiency in their facilities.

Part E: Water Use Efficiency Improvements and Other Benefits

E-1 Water use efficiency improvements

The CII Rebate Program will issue \$234,100.00 in rebates to targeted end-use CII customers within a 3-year period. The expected outcome is to replace 1600 Category 1 toilets, 200 Categories 2and 3 toilets, 511 urinals and 200 multifamily common area laundry facility washers, and 200 commercial laundromat clothes washers with water efficient fixtures in three years to save 156 AFY. Replacing high water using fixtures with water efficient fixtures ensures a water savings because it does not require a change in habits of the users.

See Attachment B. Water Savings Achieved Through CII Retrofits

E-2 Other project benefits

This rebate program will help to transform the market in Santa Barbara County to a greater supply of water efficient toilets, urinals and clothes washers at a lower cost and more widely available.

In addition, this rebate program will increase water supply reliability within the Bay-Delta by reducing the cities of Santa Barbara and Santa Maria's need to supplement local water supplies with State Water.

Another project benefit will be the economic savings for CII water customers that retrofit fixtures.

Part F: Economic Justification, Benefits to Costs Analysis

F-1 Net water savings

See Attachment B

F-2 Project budget and budget justification

See Attachment D

F-3 Economic efficiency

See Attachment E. Benefit/Cost Analysis Tables

Program water purveyors avoided cost of current supply sources in Table 4A is based on the following:

- City of Santa Barbara's water source that would be avoided is State Water. Avoided cost, \$300 per AF, is based on \$260 per AF pumping cost and \$40 per AF chemical/treatment cost.
- City of Santa Maria's water source that would be avoided is State Water.
 Avoided cost of \$200 per AF is based on \$100 per AF pumping cost and \$100 per AF chemical cost.
- Vandenburg Village Community Services District water source is groundwater. Avoided cost, \$160 per AF, is based on \$130 per AF pumping cost and \$30 per AF chemical cost.
- City of Lompoc's water source is groundwater. Avoided cost, \$199 per AF, is based on \$88 per AF pumping cost and \$111 per AF chemical cost.

Attachment E

Applicant: Santa Barbara County Water Agency

THE TABLES ARE FORMATTED WITH FORMULAS: FILL IN THE SHADED AREAS ONLY

Table 1: Capital Costs

	Capital Cost Category	Cost	Contingency Percent	Contingency \$	Subtotal
	(a)	(b)	(c)	(d) (bxc)	(e) (b+d)
(a)	Land Purchase/Easement			0	C
(b)	Planning/Design/Engineering	CALLES CALLE DAY SEED		0	C
(c)	Materials/Installation			0	C
(d)	Structures			0	C
(e)	Equipment Purchases/Rentals			0	0
(f)	Environmental Mitigation/Enhancement			0	. 0
(g)	Construction/Administration/Overhead			0	O
(h)	Project Legal/License Fees			- 0	0
(i)	Other	309,675		0	309,675
(j)	Total (1) (a + + i)				309,675
(k)	Capital Recovery Factor: Use Table 6				0.0830
(I)	Annual Capital Costs (j x k)			:	25,703

⁽¹⁾ Costs must match Project Budget prepared in Section F-2.

Attachment B. Water Savings Achieved Through Cll Retrofits

	Estim	Estimated	Predominant	Expected Avg	Acre-Feet of	Number of	Percent of Market AF Total	AF Total	Annuar
-	Saving	Savings (gpd)	Type of ULFT	Life of Water	Lifetime Water	Retrofits Planned	Reached with Cif. Lifetime	Litebme	Savings Per
		_		Savings (yrs)	Savings	in Cli Program	Rebate Program	Savings	Acre root
ULFT End Use Categories	\vdash	(note 1)			_	(note 2)	(note 5)	(c arou)	
Category 1				Ş	1	909	200%	1956 22	90.29
Wholesale	LO.	la.	ank	8	//21	0001	707	2	
Food Store	-	48	Tank	æ	1,075				
Restaurant	4	47	Est 50/50	25	1.316				
Category 2	-						94	101 17	4 30
Retai		33	Tank	ន	0.828	061	e +	2	9
Aulomotive		18	Tank	8	0.806				
Multiple Use		83	Est 50/50	52	0.812				
Religious		28	Est 50/59	25	0.784				
Category 3	-					;	•	77.30	90.
Manufacturing	_	23	Est 50/50	ĸ	0.644	96	Ê	20.72	3
Health Care		~	Est 50/50	ĸ	0.588				
Office		20	Flushorneter	ස	0.672				
Miscellaneous		17	Est 50/50	æ	0.476				
Hotel/Motel	-	9	Tank	22	0.358				
School (note 3)		5	Flushomeler	8	0.538				
l	100	ş		30	1646	511	8%	841.29	28:04
Waterless Unnais	(note 10)	Đ		3	!		(note 7)		
Cil Ciothes Washers	(note 4)							-	;
		519		-	0.407	200	20%	£	60.
Laundromat		96.5		7	6.678	200	(of sales)	135.63	
		Ī	Occupil Assertage 1 de	21 69	(B e/cu/		Totals:	3162.99	155.77
								l	

THE WORK STORE STORY	eh9	. 95	30	3	156
Water Savings per Purveyor (note 77)	City of Santa Barbar	City of Santa Marie	City of Lampoc	Vandenberg Village	TOTAL
	years	vears			
	8	8			
Variables:	Developed life of lank lyon ULETS	Discolory May of fluctivated III FTR	and the same of th		-

For Notes See Page 2.

(1) Sourice, CH ULFT Swings Study, by California Urban Walter Comservation Council, August 5, 1997 (2) Composite assumes an equal distribution among the previously listed CH sectors. (3) The CH ULFT Swings Study, by California Urban Water Conservation Council, August 5, 1997 (ii) not have a statistically algufficant

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APPENDIX D. Costs and Benefits

							1	
Item	Amount	Units	oţ.	Total Cost	Units	Life (vears)	Present Value	Beneficiary
Quantified Costs						,		
Santa Barbara County Water Agency Coordinator	\$75.00	\$/hour	200	\$15,000.00	69	#REF!	\$15,000.00	n/a
City of Santa Barbara Coordinator	\$75.00	\$/hour	125	\$9,375.00	69	#REF!	\$9,375.00	n/a
Goleta Water District Coordinator	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	n/a
Intern	\$10.00	\$/hour	200	\$5,000.00	ιςs	#REF!	\$5,000.00	n/a
Marketing Pieces for CII Customers	\$6,000.00	\$/program	-	\$6,000.00	€>	#REF!	\$6,000.00	n/a
Marketing Pieces for Industry Representatives	\$5,000.00	\$/program		\$5,000.00	63	#REF!	\$5,000.00	n/a
Maureen Erbeznik & Assoc. Contract	\$75.00	\$/hour	500	\$15,000.00	φ.	#REF!	\$15,000.00	п/а
ULFT Rebate Category 1	\$80.00	\$/rebate	1300	\$104,000.00	49	#REF:	\$104,000.00	CII Customer
ULFT Rebate Category 1 Flushometer	\$100.00	\$/rebate	300	\$30,000.00	₩	#REF!	\$30,000.00	CII Customer
ULFT Rebate Category 2	\$45.00	\$/rebate	500	\$9,000.00	ss	#REF!	\$9,000.00	Cll Customer
Waterless Urinals Rebate	\$100.00	\$/rebate	511	\$51,100.00	49	#REF!	\$51,100.00	CI! Customer
Ö Ö	\$100.00	\$/rebate	400	\$40,000.00	s	#REF!	\$40,000.00	CII Customer
Spray Nozzle Rebate	#REF!	#REF.	#REF!	#REF!	#REF!	#REF!	#REF!	CII Customer
Cooling Tower Rebate	#REF.	#REF!	#REF!	#REF!	#REF!	#REF.	#REF!	CII Customer
Advertising Placement (Print and Radio)	\$350.00	\$/ad	10	\$3,500.00	\$	#REF!	\$3,500.00	n/a
800 Number Fees	\$2,500.00	\$/year	3 years	\$7,500.00	4	#REF!	\$7,500.00	n/a
Local Marketing Consultant	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	υ/a
Direct Mailings, Trade Show Displays, etc.	\$8,000.00	\$/program	-	\$8,000.00	69	#REF!	\$8,000.00	n/a
Design of Marketing Materials	\$30.00	\$/hour	40	\$1,200.00	₩,	3	\$1,200.00	n/a
Total Cost of Purchase & Installation of Product to								
	\$0.00	\$/program	all	\$0.00 #REF	6	vary	\$0.00 #REF	
Quantified Benefits								
Purveyor Water Savings	6,751	AF	ē	\$10,126,500.00		4	\$10,126,500.00	Partner Purveyors/Bav-Delta
Customer Water Savings	6,751	AF	ВП	\$10,910,872.43	₩.	14	\$10,910,872.43	CII Customers
Wastewater Savings	6,751	AF	na	\$3,646,760.60	69	4	\$3,646,760.60	Cil Customers and Wastewater Treatment Plants
	- 2		Torre- Ja					
				\$24,684,133.02 			\$24,684,133.02	
Non-Quantified Costs		7						
None	n/a	n/a	п/а	п/а	n/a	e/ù	n/a	
Non-Quantified Benefits			-					
Customer Energy Savings	n/a	n/a	n/a	n/a	n/a	n/a	n/a	CII Customers
Increased Awareness of Conservation	n/a	n/a	n/a	n/a	n/a	n/a	n/a	Partner Purveyors/Purveyors Statewide
Jorrascot Marketchare for Eixtures/Enginment	9/0	o c	c/a	cha	90	6/0	e/a	Cll Customers/Partner
		2	-	5	-	3		Partner Purveyors/Purveyors
Coverage for BMP 9	n/a	ה/ח	n/a	n/a	n/a	n/a	n/a	Statewide
Analysis Assumptions		1						
Savings for each fixture were based on the CII Water Savings St	vings Study sponso	red by the Califo	ornia Urban Water	udy sponsored by the California Urban Water Conservation Council, 1997	incil, 1997			
Conomic life of Cil forlets assumes an equal mix of tank type (20 year		J years) and flushometer type (30 years)	oe (30 years)	A CONTRACTOR OF THE CONTRACTOR				
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Program Implementation												\$300.00	The second second second	Monthly Updates	
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Coordinate robate distribution and issue rebate checks.												00 0055	Installation	Installation of Equipment/Flatures Verified	jed
Carry out matallation verification process:					i i							\$500.00	Mentication of Incres	ferification of Incremental Water Savings for each to	5
Monitor water use of participating CII customers	***************************************	A CONTRACTOR OF		XXXXXXXXX	The state of the s				THE RESERVE THE PARTY OF THE PA						
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Markating	Total commence of the con-			A STATE OF THE PARTY OF THE PAR	1000	CANADA PARTY	No project				Control of the last	\$3.457.50	Positive contact with cost	Positive contact with costomers/Educational Opportunity	ş
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implement industry outreach				2000 March	CU.	X		· hvavava sahayan							
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Annual Cost						(\$)			160	10 March 19 10 Mar		\$97,665.00			
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Timeline 2005-06

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